

1989

School Business Affairs

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1991	October 25-29	New Orleans, Louisiana
1992	October 2-6	Anaheim, California
1993	Oct. 29-Nov. 2	Boston, Massachusetts
1994	Sept. 30-Oct. 4	Seattle, Washington
1995	Sept. 30-Oct. 4	Nashville, Tennessee
1996	October 4-8	San Diego, California
1997	October 3-7	Vancouver, British Columbia
1998	October 16-20	San Antonio, Texas

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The Census can do more for your company's bottom line than you may think.

Getting your people to complete their 1990 Census forms may be just as important to your company as it is to your community. You see, along with helping determine how much federal, state and local funding your community may receive, Census figures also provide valuable information to businesses like yours.

Information the Census receives is important for future planning and possible expansion. For instance, shifts in population may show a need for new or increased

services—or stores—in growing areas. That means new or additional opportunities for you.

Census data also translates into important marketing data. That may lead to increased profits along with better wages and working conditions for your people.

So encourage your people to fill out their Census forms and send them in. It can help benefit your company, your community, and you as well. **Answer the Census. It counts for more than you think.**



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